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DECISIVE MOMENT INCORPORATED

INTEGRATED
DESIGN
SOLUTIONS

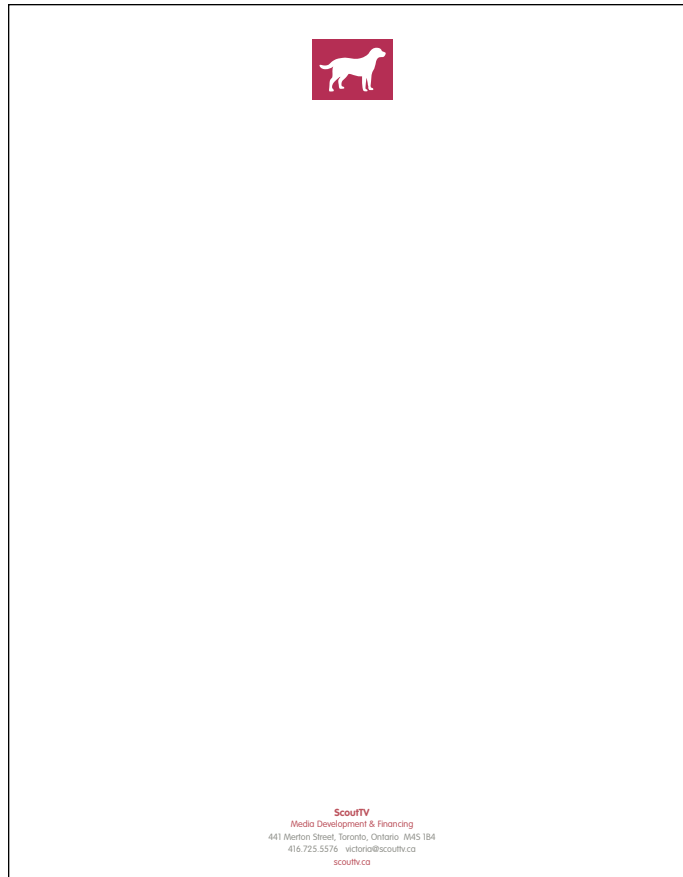
CLIENT ScoutTV

OBJECTIVE To create a new identity, stationery, and web landing page for a senior television consultant with expertise in media development and financing.

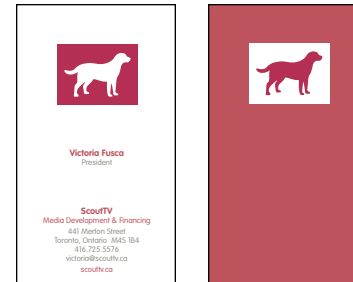
SOLUTION The company was named after the client's dog. The solution was right under my nose.

PRAISE *"Vibrant, playful, clean. Exactly what I was looking for to launch my new company. Chris made standing out in a competitive marketplace effortless. His thoughtful advice and clear guidance assisted me through difficult decisions. Priceless!"*

Victoria Fusca, President



Letterhead



Business Card (Front & Back)



No. 10 Envelope (Front)