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DECISIVE MOMENT INCORPORATED

INTEGRATED
DESIGN
SOLUTIONS

- CLIENT** **IC-Capitalight Corp.**
- OBJECTIVE** To create a new identity, stationery, website, and communication materials for a company operating under a number of banners involved in various aspects of market forecasting.
- SOLUTION** An illustrative wordmark that evokes limitless possibilities.
- PRaise** *"Captilight comprises a number of businesses. Collectively, our offering is insight, guidance, forecasting, and research for investors. Chris took the time to really understand what we do, and the identity and suite of communication tools he created tells our story well."*

Brian Bosse, CEO



Business Card (Front & Back)



Letterhead



Postcard (Front & Back)