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DECISIVE MOMENT INCORPORATED

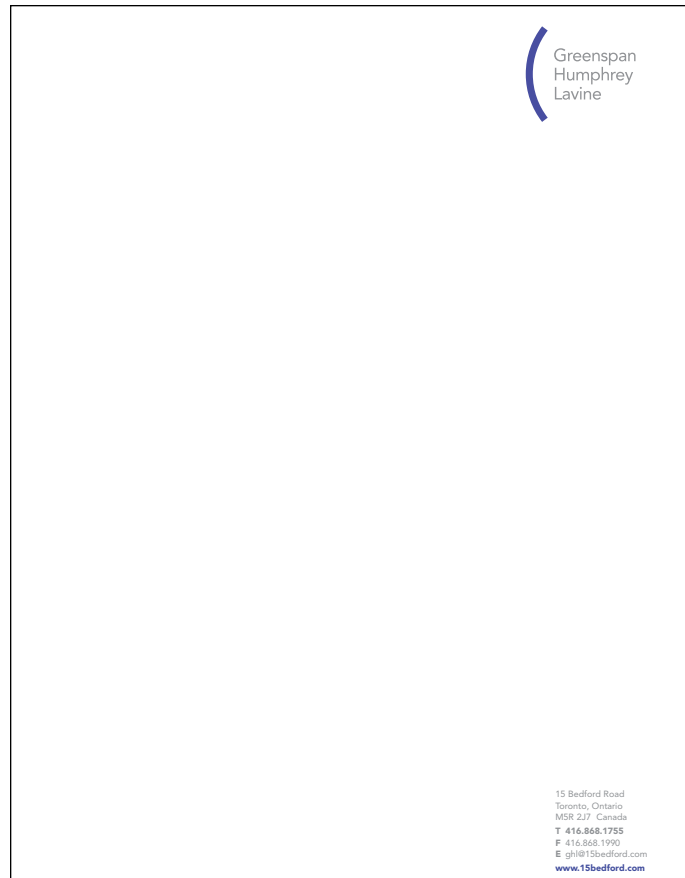
INTEGRATED
DESIGN
SOLUTIONS

CLIENT Greenspan Humphrey Lavine

OBJECTIVE To create a new more youthful identity for a high-profile boutique law firm taking on younger partners and looking to appeal to a broader demographic.

SOLUTION A dynamic and symbolic mark that captures the firm's new direction.

PORTFOLIO



Letterhead



Business Card (Front & Back)



No. 10 Envelope (Back)