

CLIENT

Pink Sky Entertainment Inc.

OBJECTIVE

To create an inexpensive Pitch document for a proposed mini-series targeting potential broadcast partners.

SOLUTION

8.5" x 11", 9 page (single sided), wire-bound Pitch document in two colours.

PRaise

"We were pitching a show set in a sleek, near-future dystopia, its citizens satiated by drugs and screens. The clinical precision of Chris's design for the Pitch document expressed the inherent fascism of our world perfectly: a soothing memo from corporate Big Brother."

Anne Marie La Traverse, Founder

