

CLIENT Canadian Retransmission Collective

OBJECTIVE To create a bilingual Biennial Report summarizing successes over the past two years, outlining new initiatives, and looking into the future as well as providing promotional material for potential affiliates.

SOLUTION 7.5" x 11", 28 page (plus double-gatefold Cover), recto-verso Report in full colour.

PRaise "We have a diverse audience, a complex set of messages, and a need to publish materials in both official languages. Chris always produces work of the highest quality that communicates effectively. It's a great pleasure to work with him and rely on his high standards."

Carol Cooper, President & CEO

