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DECISIVE MOMENT INCORPORATED

INTEGRATED
DESIGN
SOLUTIONS

- CLIENT** Pink Sky Entertainment Inc.
- OBJECTIVE** To evolve and enhance the existing identity of an independent television producer and apply it to basic stationery.
- SOLUTION** A playful pictorial logo that illustrates the company name and hints at the world of imagination that is television.
- PRAISE** "Chris never settles for the simplest or easiest solution. He keeps tinkering, processing, refining, until what's on the page is as good as it can be. My business card says it all; every bit of texture and detail reflects exactly who I am and what I do."

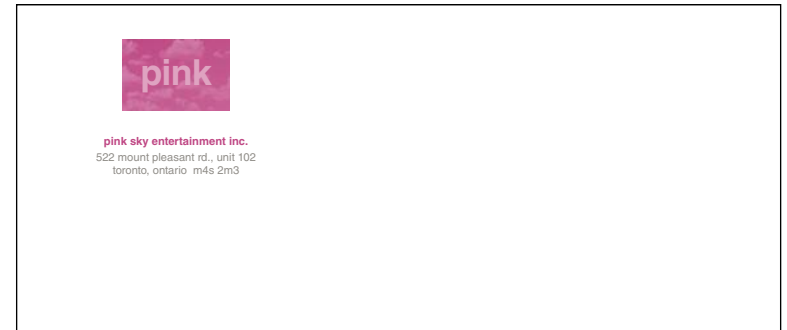
Anne Marie La Traverse, Founder - Pink Sky Entertainment Inc.



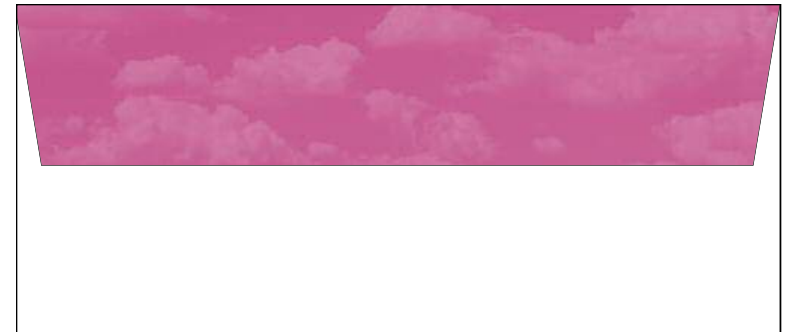
Business Card (Front & Back)



Letterhead



No. 10 Envelope (Front)



No. 10 Envelope (Back)