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DECISIVE MOMENT INCORPORATED

INTEGRATED  
DESIGN  
SOLUTIONS

**CLIENT** Pink Sky Entertainment Inc.

**OBJECTIVE** To evolve and enhance the existing identity of an independent television producer and apply it to a basic stationery package.

**SOLUTION** A playful pictorial logo that illustrates the company name and hints at the world of imagination that is television.

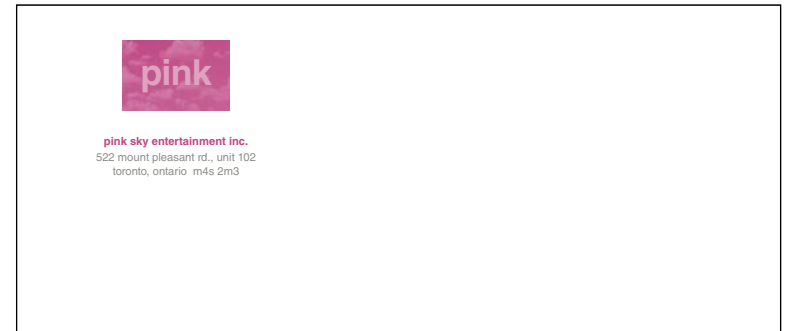
# PORTFOLIO



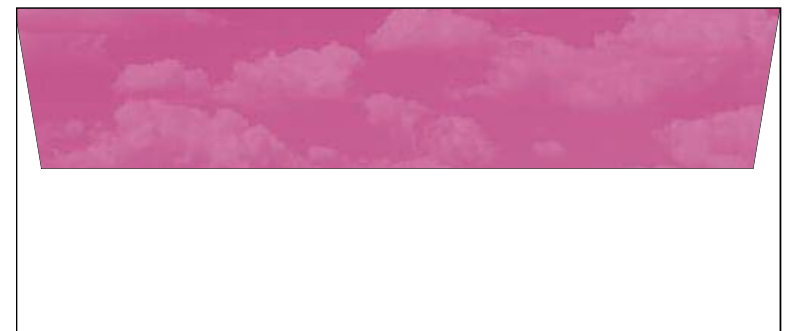
Business Card (Front & Back)



Letterhead



No. 10 Envelope (Front)



No. 10 Envelope (Back)