

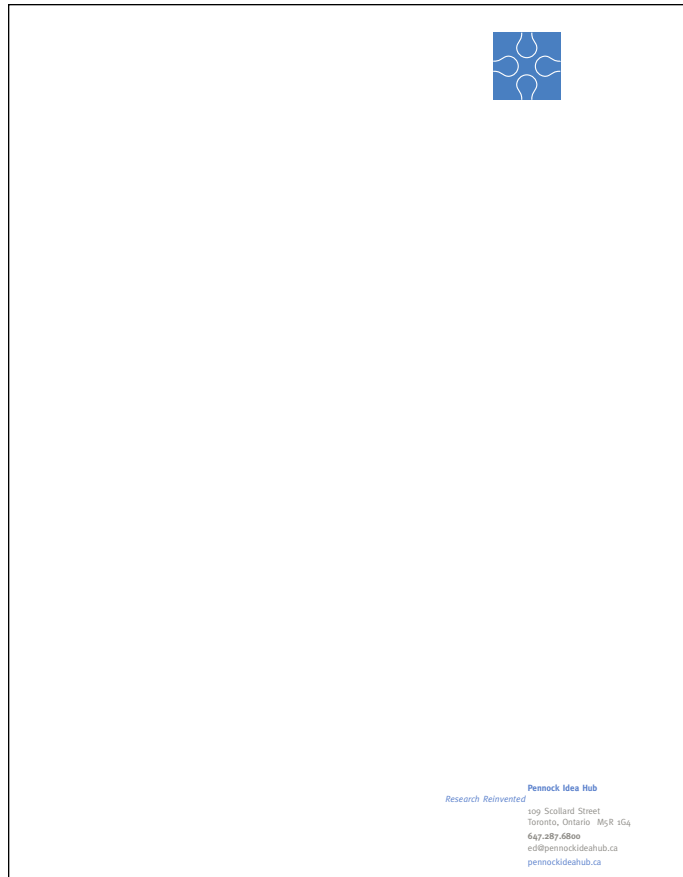
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DECISIVE MOMENT INCORPORATED

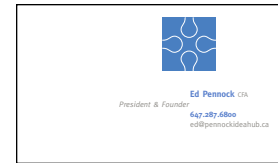
INTEGRATED
DESIGN
SOLUTIONS

- CLIENT** Pennock Idea Hub
- OBJECTIVE** To create a new identity and stationery package for a market analyst assembling a team of independent sector specialists to provide market analysis in a new way.
- SOLUTION** An intriguing mark that illuminates the idea behind the name of the brand and the working process.
- PRAISE** "I really appreciated Chris' input. He gave the project new meaning and impetus. I look forward to a continued association."

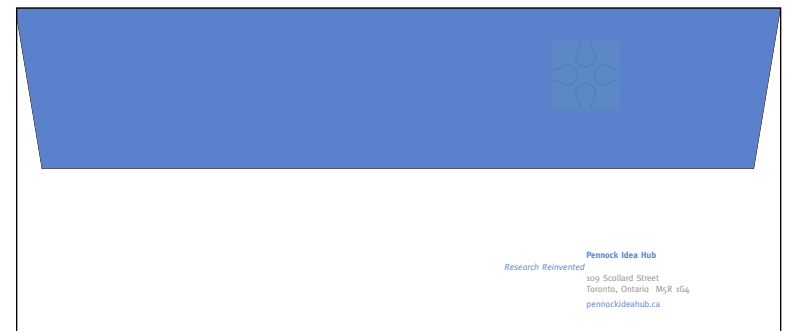
Ed Pennock, President & Founder - Pennock Idea Hub



Letterhead



Business Card (Front & Back)



No. 10 Envelope (Front)