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DECISIVE MOMENT INCORPORATED

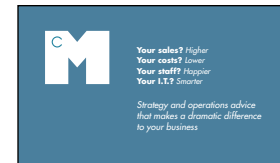
INTEGRATED
DESIGN
SOLUTIONS

- CLIENT** Consult Marston LLC
- OBJECTIVE** To create an identity and stationery package for an independent Management Consultant focussed on delivering strategy and operations advice to his clients across four core aspects of sound business practice.
- SOLUTION** A bold mark implying power, stability and simplicity.
- PRAISE** *"Working with Decisive Moment has shown me the power of design. The identity you created makes me look like a real company, which inspired me to think about shifting from a solo practice to building a firm. Thanks to you, Consult Marston is real, clearly defined – and powerful."*

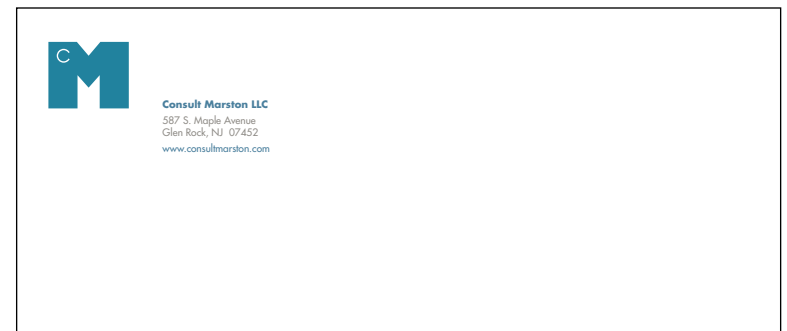
Dave Marston, Principal - Consult Marston LLC



Letterhead



Business Card (Front & Back)



No. 10 Envelope (Front)