

www.decisivemoment.com
647 985 2351
chris@decisivemoment.com

DECISIVE MOMENT INCORPORATED

INTEGRATED
DESIGN
SOLUTIONS

CLIENT Marston Consulting LLC

OBJECTIVE To create an identity and stationery package for an independent Management Consultant focussed on delivering strategy and operations advice to his clients across four core aspects of sound business practice.

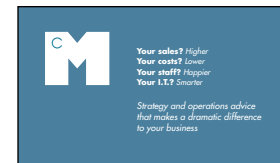
SOLUTION A bold mark implying power, stability and simplicity.

PRAISE *"Working with Decisive Moment has shown me the power of design. The identity you created makes me look like a real company, which inspired me to think about shifting from a solo practice to building a firm. Thanks to you, Marston Consulting is real, clearly defined – and powerful."*

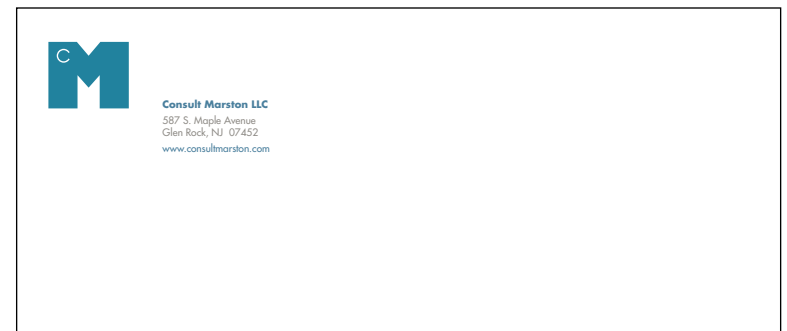
Dave Marston, Principal - Marston Consulting



Letterhead



Business Card (Front & Back)



No. 10 Envelope (Front)